

## Case Study



Ecommerce

P800

Shelf-to-Person




### The Challenge

- **Rising Market Demands:** Increasing reliance on online grocery shopping required faster and more accurate order fulfillment.
- **Inventory Complexity:** Managing 15,000 SKUs with fluctuating demand became increasingly challenging.
- **Labor Shortages:** Industry-wide labor gaps hindered scaling operations and timely service.
- **Logistics Bottlenecks:** Traditional methods lacked the flexibility to handle diverse producers and product types.

### Geek+ Solution

- **Solution Deployed:** Shelf-to-Person
- **Advanced Picking Systems:** Boreal tailored robotics to meet SP Digital's specific operational needs.
- **Seamless Integration:** Collaborative efforts ensured smooth implementation with minimal disruptions.
- **Scalable Design:** Combined smart robotics and data-driven systems for a future-proof warehouse solution.



**Norbert Hegmann**  
CEO, Enso e-Commerce GmbH

“ We look forward to leveraging Geek+ smart robotics systems to improve the efficiency of our online supermarket and better serve our customers with a wider selection of products as well as faster deliveries. By allowing us to flexibly meet fluctuating demand, better handle a wider product mix, and mitigate against widespread labor shortages, it will enable us to, not only adapt and grow, but through better services, drive actual change.”

### Geek+ Impact

- **Efficiency:** Reduced turnaround times and boosted throughput.
- **Accuracy:** Achieved 99.99% precision in order fulfillment, ensuring reliability.
- **Operations:** Streamlined workflows enabled SP Digital to adapt to fluctuating order volumes.
- **Scalability:** Handled massive demand spikes without compromising accuracy.

### About Customer

myEnso, founded in 2016, is a pioneering FMCG platform and online marketplace in Germany. With 20,000 SKUs ranging from global brands to local producers, myEnso supports regional startups and small-scale manufacturers while reshaping the grocery landscape with timely delivery and diverse product offerings.