

Case Study

Geek+ X Rangeplus

Retail

P800

Shelf-to-Person

The Challenge

- Inefficient Order Fulfillment: Manual picking slowed order processing as demand grew
- Space Constraints: Limited warehouse space restricted SKU expansion
- Growing Costs: Rising labor and operational expenses impacted profitability
- Scalability: Needed a flexible, tech-driven solution to support growth



Geek+ Solution

- Continuous Fulfillment: 24/7 operation ensured faster processing
- Advanced Robotics: Goods-to-person systems streamlined picking and replenishment
- Warehouse Optimization: Improved space utilization increased storage capacity by 50%
- Efficiency Improvements: Reduced picking times boosted productivity and scalability

Geek+ Impact

- 300% Increase in Picking Rates: Tripled pick speed, reducing lead times
- 25% Reduction in Operating Costs: Minimized labor-intensive tasks
- Warehouse Capacity Maximization: Accommodated more SKUs without expanding facility
- Rapid ROI: Achieved full return on investment in under two years

About Customer

RangePlus, established in 2014, is a UK-based online retailer managing 4,000 SKUs across toiletries, cosmetics, confectionery, and grocery products from a 13,500 sq. ft. fulfillment center.

**RangePlus
Management**

“Our partnership with Geek+ has completely transformed our fulfillment operations. The efficiency gains have been extraordinary, allowing us to grow our product range and maintain cost control. Achieving our ROI in under two years underscores the effectiveness of Geek+ solutions.”