

Case Study

Geek+ X hunkemöller

Retail

P800

Shelf-to-Person

The Challenge

- Space Constraints: Needed to fully utilize vertical warehouse space.
- E-commerce Growth: Rising order volumes required streamlined and scalable operations.
- Automation Goals: Sought a seamless, sustainable technology solution.



Geek+ Solution

- Fleet of 160 Robots: Optimized movement and storage on an 8.6-meter-high mezzanine.
- Vertical Efficiency: Leveraged warehouse height for smarter storage and operations.
- Order Picking Precision: Enhanced speed and accuracy in item retrieval.
- Sustainable Design: Mezzanine floor provided by Anera B.V., aligning with eco-friendly goals.

Geek+ Impact

- Efficiency: Faster, more accurate order picking.
- Storage: Maximized vertical storage unlocked underutilized capacity.
- Scalability: Modular system adapted to seasonal demand spikes.
- Sustainability: Eco-friendly infrastructure reinforced environmental responsibility.

About Customer

Hunkemöller, a leading lingerie and retail brand in Europe, is renowned for its stylish products and customer-focused approach. The Almere warehouse in the Netherlands plays a pivotal role in fulfilling e-commerce orders efficiently while upholding the brand's high service standards.